



The Music Man  
PROGRAM ADS

Business or Personal  
Display Ads

Support the casts of Music Man by placing an ad in the show program. Whether for your own business or the company you work for, the program is a great place to display your message.

Over 2,500 copies of this keepsake program are distributed at performances.

This is an easy way to support RCTC and the arts. And, your message will reach an affluent, engaged audience bringing you new business and awareness.

Thanks for supporting RCTC!

Advertising rates and information (all ads are black and white):

<input type="checkbox"/> Inside front cover	4 1/2" w x 7 1/2" h	\$150
<input type="checkbox"/> back cover	4 1/2" w x 7 1/2" h	\$175
<input type="checkbox"/> Full page inside	4 1/2" w x 7 1/2" h	\$125
<input type="checkbox"/> Half page inside	4 1/2" w x 3 1/2" h	\$75
<input type="checkbox"/> Third page inside	4 1/2" w x 2 1/2" h	\$40

Digital files are preferred. PDF or JPEG documents are requested. Please save files in 300 or higher dpi resolution. If you need ad design help, please submit all artwork, copy and basic concept (a business card will do) and we'll design the ad for you. Clean hardcopy suitable for scanning is also accepted. Please do not attach ads with staples. Ads are accepted via email to the following address [starpower@rivercitytheatre.org](mailto:starpower@rivercitytheatre.org). All ads must be paid in full before publication or they will not publish in the program. Please make checks payable to RCTC and mail to: RCTC Ads, 22 Kittiwake Court, Sacramento, CA 95833. Or place your ad request with payment in the ad box at a rehearsal before the deadline. (There is a \$20 service charge on returned checks.)

Ad Deadline: Sunday, March 1, 2015

Parent: \_\_\_\_\_ Cast member(s): \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone/Fax/Email Address: \_\_\_\_\_

See additional form for your cast member personal ad available at [www.rivercitytheatre.org](http://www.rivercitytheatre.org) in the library.